


Shreyas Chandrashekar

 omshreyas7@gmail.com

 9901137174

 [linkedin.com/in/shreyas-wizz](https://www.linkedin.com/in/shreyas-wizz)

 <https://shreyaswizz.netlify.app/>

Summary

My passion for creativity and constant learning is accompanied with the thrill of solving the problems which benefit the customers.

I'm not a Person who just wants to get a project out the door. I'm a Product designer who actually wants to Create, compile and deliver the best Product.

Key skills: Software product management | UI/UX designing.

Experience

UX Designer

HEERA DIAMONDS

Feb 2023 - Present (9 months)

At ArtisanJewels, a division of Heera Diamonds, I assumed the role of a sole UX Designer, taking charge of UX research and design from start to finish. I harmonized business objectives with user-centric design, fashioning seamless and visually pleasing experiences.

By conducting comprehensive user research and incorporating stakeholder insights, I shaped UI screens that flawlessly merged aesthetics and usability. This inclusive approach allowed me to ideate, wireframe, prototype, and execute user testing independently.

The results were tangible and impactful: heightened user satisfaction, amplified engagement, and an enhanced brand reputation. My role epitomised a fusion of creativity, research, and strategic implementation, making a lasting imprint at the intersection of design and innovation for ArtisanJewels.

UX Designer

Sankey Solutions

Oct 2022 - Feb 2023 (5 months)

Successfully led UX design projects for clients, including Apax Partners, from project initiation to delivery, effectively managing all aspects of the projects and ensuring timely and high-quality outcomes. Utilized a user-centered design approach to conduct research, gather insights, and design user-friendly and engaging digital experiences, incorporating feedback and iteration to continuously improve the solutions.

I have also organized a event called Designathon 2022, within the organization just after 1 month of joining.

Acted as the primary point of contact for clients, maintaining clear and regular communication throughout the engagement, proactively identifying and addressing any issues or concerns, and ensuring client satisfaction.

Worked independently on projects, effectively managing time and resources to ensure delivery of quality work within project timelines.

UX Designer

Buhl Data Service Pvt. Ltd.

May 2022 - Jul 2022 (3 months)

Redesigned the company website, creating a visually appealing and user-friendly interface that improved the user experience and increased user engagement.

Created a consistent design platform for the website, ensuring coherence and consistency across all touchpoints.

Conducted user testing to validate design solutions and iterated designs based on feedback to continuously improve the website's performance and user experience.

Collaborated with cross-functional teams, including developers and product managers, to ensure seamless implementation of design solutions and alignment with business goals and objectives.

Demonstrated strong attention to detail and a passion for delivering quality work within project timelines.

Expanded knowledge and skills in web design, user testing, and industry trends, applying insights to improve design solutions and contribute to the startup's growth.

Participated in design reviews and brainstorming sessions, contributing to the development of innovative and effective design solutions.

Actively communicated and coordinated with the team to ensure successful project outcomes and delivery.

UX Designer

May 2021 - Jul 2021 (3 months)

Designed the UI screens for the startup's platform, creating a visually appealing and intuitive interface that enhanced user experience and engagement.

Developed the design system for the startup's brand, ensuring consistency and coherence across all brand touchpoints and creating a cohesive brand identity.

Worked collaboratively with the design team to develop and refine design concepts and iterate on designs based on feedback.

Demonstrated strong work ethic, proactivity, and dedication to delivering quality work, resulting in appreciation from the CEO for outstanding contributions to the startup's design initiatives.

Participated in design reviews and brainstorming sessions, contributing to the development of innovative and effective design solutions.

Conducted user testing and gathered feedback to identify areas for improvement and inform design decisions.

Continuously expanded knowledge and skills in UI design, design systems, and industry trends to inform and improve design work.

UX Designer

Frippas

Jan 2020 - Apr 2021 (1 year 4 months)

Worked as the sole designer responsible for creating the mobile, web, and iPad versions of a food tech platform.

Conducted comprehensive user research to gain insights into user needs, preferences, and behaviors.

Developed and executed branding strategies to establish a strong visual identity for the platform.

Designed intuitive and user-friendly interfaces (UX/UI design) to enhance the overall user experience.

Collaborated closely with stakeholders and clients to gather feedback and refine design concepts.

Employed best practices in UX design to ensure that the platform met accessibility and usability standards.

Created wireframes, prototypes, and mockups to illustrate design concepts and functionality.
Iterated on design solutions based on user feedback and usability testing results.
Worked remotely from Bangalore, Karnataka, India, and effectively managed the project within a freelance setting.

Education



Presidency University, Bangalore

Bachelor of Technology - BTech, Computer Science

2018 - 2022



Alva's College of Education

PU, PCMB

2016 - 2018

Licenses & Certifications



Software Product Management - Coursera Course Certificates

Shreyas



Foundations of Business Strategy - Coursera Course Certificates

Shreyas



Google UX Design Specialization - Coursera Course Certificates

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Product Management- UpGrad Campus - upGrad Campus

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Skills

Prototyping • Branding • Front-End Development • Information Architecture • User Experience Design (UED) • User Experience (UX) • Mobile Design • InVision • Proto.io • Adobe Photoshop

Honors & Awards



IRIS National Science Fair - 2015 - Initiative For Research & Innovation In Science

Dec 2015

Participated in the national level science fair, held in IIT Delhi.

Which helped me find my sheer passion in research and innovation at the age of 15 & to be more strong with the decision of becoming an Entrepreneur.



Data Science Workshop - IISC Bangalore - Ethical Edufabrica PVT.LTD.

Jan 2020

I Attended Data Science workshop held Indian Institute Of Science - Bangalore.

Which exposed me to many like minded peers, got an opportunity to gain lot of knowledge through this workshop.



CBSE Cluster 7 Kho-kho championship - 2015 - CBSE,delhi.

Nov 2015

I Had participated in the cluster level kho - kho championship in Ichapuram, Nov-2015.

Which taught me the importance of team and team work.